

Unit 3 Supplementary Materials

The examples given below are mostly to experience – and examine how – people choose to express or convey or use emotion to support their climate change message.

Interest/Getting Attention

https://www.youtube.com/watch?time_continue=5&v=0uNWwOP3K80 (3:40 min)

https://www.youtube.com/watch?v=c1_iLgeG6ZA (2 min)

<http://www.danceboxtheater.org/projects/windswept.html> (50 min)

<http://www.yaleclimateconnections.org/climate-connections/> (90 sec each, daily)

Empowerment

<https://www.youtube.com/watch?v=itvnQ2QB4yc> (4 min)

http://www.youtube.com/watch?v=uzTpCUYE5k&feature=player_embedded (4:38 min)

http://www.youtube.com/watch?v=4Mxjbip6y04&feature=player_embedded (3 min)

<https://www.youtube.com/watch?v=gcMNZueIyNI> (45 sec)

Grief/Regret/Despair

<https://www.youtube.com/watch?v=eRLJscAlk1M> (6 min)

<https://emergencemagazine.org/story/meristem/> (9 min)

<https://vimeo.com/238828549> (3:38 min)

Acknowledging Fear

<https://www.youtube.com/watch?v=jIy0t5P0CUQ> (8:50 min)

<https://www.isthishowyoufeel.com/>

<https://vimeo.com/channels/nca/92559053> (2:50 min)

vs. Fear Appeals

<https://www.youtube.com/watch?v=17aE91SBMoY> (7 min)

<https://www.youtube.com/watch?v=dwKDxHM88HY> (30 sec)

Using Humor to Convey Climate Change

https://www.youtube.com/watch?v=0sdqNR_s6LQ (3:20 min)

The Importance of Language We Choose to Say Things

<https://www.youtube.com/watch?v=RKK7wGAYP6k> (14 min)

Cultural Cognition: The Importance of the Cultural Lenses Through Which We Take in/Resist Taking in Information

<http://www.culturalcognition.net/>

The Science of Motivation

<https://www.youtube.com/watch?v=u6XAPnuFjJc>

Artful Ways to Motivate Action

<http://www.youtube.com/watch?v=snPdEI0Duoo&feature=related> (1:50 min)

Additional Readings

to deepen into the emotional side of climate change communication:

Moser, S.C. (2020). To behold worlds ending. In: *A Wild Love for the World: Joanna Macy and the Work of Our Time*, ed. Stephanie Kaza, Shambala, in press. Pre-publication available [here](#).

Moser, S.C. (2020). The work after “It’s too late” (to stop dangerous climate change). *WIREs Climate Change*, 11(1): e606, doi:10.1002/wcc.606. Pre-publication available [here](#).

Gilford, D., **S. Moser**, B. DePodwin, R. Moulton, and S. Watson (2019), The emotional toll of climate change on science professionals, *Eos*, 100, published 12/6/19. Available [here](#).

Moser, S.C. (2019). How to Cope—and Even Hope—in an Age of Apparent Doom. An Interview with Susanne Moser. *Building Green*. Available [here](#).

Moser, S.C. (2019). Despairing about climate change? An Interview with Susi Moser. *Earth Island Journal*, July 22, 2019. Available [here](#).

Moser, S.C. (2019). Not for the faint of heart: Tasks of climate change communication in the context of societal transformation. In: *Climate and Culture: Multidisciplinary Perspectives of Knowing, Being and Doing in a Climate Change World*, G. Feola, H. Geoghegan, and A. Arnall (eds.), pp.141-167. Cambridge, UK: Cambridge University Press. Pre-publication available [here](#).

Moser, S.C. (2016). Reflections on climate change communication research and practice in the second decade of the 21st century: What more is there to say? *WIREs – Climate Change*, 7(3): 345–369; doi: 10.1002/wcc.403. Prepublication version available [here](#). [this publication includes communication strategies to get past the 5 D’s (psychological defenses)]

Moser, S.C. and C. Berzonsky (2015). Hope in the face of climate change: A bridge without railing. Working paper available [here](#).

Moser, S.C. and C. Berzonsky (2015). "There must be more: Communication to close the cultural divide." In: O’Brien and E. Silboe (eds.), *The Adaptive Challenge of Climate Change*, Cambridge University Press, pp. 287-310. Pre-publication version is available [here](#).

Moser, S.C. (2014) “Whither the heart(-to-heart)? Prospects for a humanistic turn in environmental communication as the world changes darkly.” In: Hansen, A. and R. Cox (eds., 2014), *Handbook on Environment and Communication*. London: Routledge, in press. Pre-publication version is available [here](#).

Moser, S.C. (2013). Navigating the political and emotional terrain of adaptation: Communication challenges when climate change comes home. In: *Successful Adaptation to Climate Change: Linking Science and Practice in a Rapidly Changing World*, ed. S.C. Moser and M.T. Boykoff, Routledge, London. Prepublication available [here](#).

Moser, S.C. (2012). *Climate Change in Paradise: Engaging the Community in Successfully Preparing for Monterey’s Future. Highlights from Focus Groups Held in April and June 2012*. Monterey, CA: Stanford, Center for Ocean Solutions. Available [here](#).

Moser, S.C. (2012). Getting real about it: Navigating the psychological and social demands of a world in distress. In: *Sage Handbook on Environmental Leadership*, Rigling Gallagher, Deborah, Richard N. L. Andrews, and Norman L. Christensen eds., pp. 432-440, SAGE Reference Series on Leadership, Sage. [Pre-proof publication here](#).