

GCCA+ Seychelles – Climate Change Communication Course

INSTRUCTIONS FOR UNIT 3 – HOW?

Total time to complete – approximately 4 hours

Thank you for your interest in following this course! There are 5 units in all. Here is what you need to know to complete Unit 3...

Unit 3 Learning Outcomes:

- Identification of audience-specific motivations and barriers to action
- Understanding of emotional responses to climate change
- Understanding of and practice dealing with psychological defenses
- Understanding of, and practice fostering hope

Unit 3 consists of the following materials

1) Lecture by Dr. Susi Moser on YouTube: Unit 3 - part 1: <https://youtu.be/w3RvYt29h5Y>
(ca. 46 minutes)

2) Do Exercise 7 (this may take 15-20 minutes, but depending on your depth of engagement, can be done in less or more time). The instructions can be found in the Unit 3 Folder on the MEECC website.

3) Then view Susi's lecture - Unit 3 - part 2: <https://youtu.be/xYS79JbdJQw>
(ca. 1 hour) - given the length of this lecture, we suggest you break it up into several chunks. This is easily done with (e.g., after Exercise 8, and after Exercise 10).

4) Complete the other exercises that go with this second part along the way. All instructions for the exercises can be found in the Unit 3 Folder

- Exercise 8: (20-30 minutes)
- Exercise 9 (optional): (15-20 minutes)
- Exercise 10: (30 minutes)
- Exercise 11: (30 minutes)

5) There is a pdf copy of the lecture slides for print out or note taking can be found in the Unit 3 folder:

6) Check out the additional supplementary materials in the Unit 3 folder. Notice, this includes a number of links to Dr. Susi Moser's publications, mostly written in very accessible ways. You might find them helpful to support your exploration of this unit.

7) Finally, and in particular, check out the professionally filmed interview with musician, Patrick Victor, for this course. This is just a beautiful piece on the use of emotion and the power of music (and the poetry embedded in it) that touches us in our hearts and minds. We have uploaded it to our Youtube channel: <https://youtu.be/CeHflN5JG0s> (9:36 min)

We hope you enjoy the materials and are diving in (hopefully with a training partner).